**Acronym:** HELP  
**Name:** Higher Education Learning Partnership  
**Project status:** 15/01/2009-14/01/2012  
**Contract number:** 114596  
**Action line:** TEMPUS  
**Type (Programme):** TEMPUS  
**Funding scheme:** TEMPUS  
**Project cost:** 709,725 EUR  
**Project funding:** 676,554 EUR

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**Partners**

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<tr>
<th>Organisation name</th>
<th>Country</th>
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<tbody>
<tr>
<td>Tessedik Samuel College</td>
<td>Hungary</td>
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<tr>
<td>UNESCO Chair for Enterpreneurial Studies, University of Novi Sad</td>
<td>Serbia</td>
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<tr>
<td>Faculty of Food Technology</td>
<td>Croatia</td>
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<td>Politehnica University of Timisoara</td>
<td>Romania</td>
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<tr>
<td>Telford College of Arts and Technology</td>
<td>United Kingdom</td>
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**Short description of project**

The South East European region faces challenges associated with economic and social reform. Notable consequences of this reform are increased unemployment, poverty and social exclusion. Further, the region witnessed changing shares of employment in agriculture, manufacturing and the service sector. This in combination with occupational changes has given rise to the need for new or adapted sets in the labour market.

**Description:**

A major concern of this project is, through learning partnerships, to increase the quality and availability of those skills needed by enterprise and their labour forces to encourage innovation, increase competetiveness and raise productivity. The broad participation of stakeholders will increase the capacity of learning partnerships to
improve the match between local skill requirements and training provision. Increasing the flexibility and responsiveness of adult learning provided by higher education institutions will make significant contributions to improving employability and competetiveness at local level and economic growth and opportunity at the regional level. Additionally, this will offer a more coherent and integrated response to economic concerns of competetiveness and employability and social issues of poverty and social exclusion.

**Short description of the task performed by Croatian partner**

The project has been structured to ensure the commitment of all HELP partners by assigning to each partner the responsibility for achieving a specific project outcome. A Link Coordinator will be funded within each HELP to undertake the tasks relating to the project outcome assigned. The Serbian HELP will coordinate the needs analysis, website management and dissemination. The Croatian HELP given their links to local enterprise will lead on partnership development. The Hungarian HELP will have general responsibility for overall project management, the development of the needs analysis toolkit, preparation of project publications and M&E activities. The Romanian HELP will lead on the potential for the private provision of HELP learning and training programmes through fees and charges. The UK partner will provide a Training Support Coordinator for the preparation and delivery of the training curricula and advise on the quality of project activities.

**Project task:**