Acronym: SENIIR
Name: South Eastern Network for Improving Industry Research
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Center for Entrepreneurship Osijek Croatia

Short description of project
The SENIIR project was initiated to improve the research standards in industry research reports and to build a network of specialized research institutions that are exchanging knowledge and know-how and work on the understanding of regional similarities and differences and find fields of collaboration in scientific research. The research in particular industries has already been developed in Slovenia as joint project between the KMU Forschung Austria from Vienna, Austria and IRP-Institute for Entrepreneurship Research from Maribor, Slovenia. Therefore the
Slovene partners have gained extensive experience through the know-how transfer from Austrian partner. In the project SENIIR the Slovene partner will play a crucial role for the know-how transfer to Croatian partners.

The research in particular business industry is aimed to serve financial institutions, industry associations, government and support institutions, companies, analysts, strategy designers and other organizations, which require detailed information on current status and future development of particular industries.

<table>
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<tr>
<th>Short description of the task performed by Croatian partner</th>
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<tr>
<td>- A comparison of research methods elaborated</td>
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<td>- Determination of proper research support mechanisms and methodology</td>
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<td>- Elaboration of training programme for partners</td>
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<td>- Determination of necessary adaptation and dissemination of scientific methods</td>
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<td>- Instructions for conducting the research and reports prepared</td>
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<td>- Archive of documented sources established</td>
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<td>- 3 sample reports prepared</td>
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(Croatian team agreed that, for the fulfilling the goal of this project, they will write reports for the tourism, agriculture and construction industry. These industries were chosen because of their importance for Croatian economy.)