**ERASMUS PROGRAMME**

**Academic Year 2017-2018**

**Incoming student mobility**

**Name of University Unit: Faculty of Economics**

**COURSES OFFERED IN FOREIGN LANGUAGE**

**FOR ERASMUS INCOMING STUDENTS**

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| **Department or Chair within the Faculty** | **Department of Marketing** |

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| **Study program** | **Marketing** |

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| **Study level** | **Undergraduate** |

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| **Course title** | **Business Logistics** |
| **Course code** |  |
| **Language of instruction** | **English** |
| **Course description** | **Introductory course in business logistics. Basics of business logistics through system approach. Study of five main logistics subsystems (transportation, inventories, order fulfillment, warehousing, packaging) and institutional aspects of business logistics.** |
| **Form of teaching** | **Lectures, exercises, case studies** |
| **Form of assessment** | **Written exam, essay** |
| **Number of ECTS** | **5** |
| **Class hours per week** | **4** |
| **Minimum number of students** | **1** |
| **Period of realization** | **Winter semester** |
| **Lecturer** | **Dr. Davor Dujak, Associate Professor** |