

## INTERNATIONAL VIDEO PITCH COMPETITION

Let me introduce you the International Video Pitch Competition (IVP) that University of Pecs organizes with Ohio University (USA) (Co-founders of the competition), Swansea University (Wales), J.J. Strossmayer University of Osijek (Croatia) and Polytechnic Institute of Castelo Branco (Portugal).

University of Pecs and Ohio University have launched the International Video Pitch Competition ([www.internationalvideopitch.org](http://www.internationalvideopitch.org)) 3 years ago to allow students in the two ecosystems to interact with each other and to receive valuable feedback on their entrepreneurial initiatives from an internationally and professionally diverse group of experts. Last year we had six international HEIs participating in the competition.

This competition allows our students to receive international exposure in an early stage of their entrepreneurial evolution and to strengthen the regional innovation and entrepreneurial ecosystem. Students, in the framework of the competition, have to prepare a one-pager that shortly describes the business model of their idea and create a 2 minute video pitch to present their idea. These two documents have to be uploaded onto a website.

1. The first round of the competition is a local one, where a first and a second prize are awarded in the amount of 750 and 250 USD, respectively.
2. The local first and second place contestants go onto the international level, where an international panel of experts judge all projects. All member HEIs delegate an expert to be a part of the virtual panel of judges.
3. The winners (first, second) are decided on the international level and awarded 750 and 250 USD prize respectively (the prize is donated by a company). The award ceremony will be on the 20<sup>th</sup> April, which is broadcasted from Pecs via a videoconference channel.

*Deadlines:*

Kick-off of the IVP: *9<sup>th</sup> January 2017*

Deadline for the upload: *20<sup>th</sup> March 2017*

Local panel evaluates and makes decision on the local winner and the second place:

*20<sup>th</sup> March – 31<sup>st</sup> March 2017*

International panel evaluates the local winners and second place projects:

*1<sup>st</sup> April – 14<sup>th</sup> April 2017*

Announcement of the winner of the IVP: *20<sup>th</sup> April 2017*

University of Pecs will provide the website/platform to upload the project proposals  
This platform will also display all projects so there can be interaction between  
all participants.

**Students apply by sending a one page description of their business idea by email to the below listed email addresses by February 20. Workshops and mentorship will be organized for all accepted participants between February 27 and March 3.**

If you have any questions and wish to discuss the competition further, please contact

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